

Variety **you must experience**





The variety of what we offer  
**equals** the variety of your wishes







For seven generations, our hotel has stood for exquisite hospitality that is unique even in South Tyrol, where the concept of welcoming guests has a lengthy tradition. But besides tradition and a family atmosphere, we also offer great comfort, excellent service and remarkable variety. Indeed, what we offer is as varied as your wishes themselves and ranges from culinary specialties to wellness & beauty treatments, countless suggestions for your leisure time, and a number of halls for meetings and conventions. That's why our hotel is the ideal place not only for spending fabulous vacations, but also for holding business meetings and seminars. Variety also means you can choose from four 4-star hotels that are quite different from one another. We're pleased to offer you a very warm welcome to our world of 16 stars located in the heart of the magnificent city of Bressanone, the oldest in the Tyrol region.

Best regards,  
Burghart Stremitzer

*B. Stremitzer*

UNIQUE IN ITS VARIETY:

The Grüner Baum,  
just for **you**



Best Western Hotel  
Hotel Grüner Baum \*\*\*\*

Our original hotel welcomes guests with its discreet charm and magical family atmosphere. It also hosts the reception area, a restaurant, a breakfast room, and the stubes in the Grüner Baum City Resort. Come and experience first-hand the hospitality that is a tradition in South Tyrol, combined with all the latest comforts.



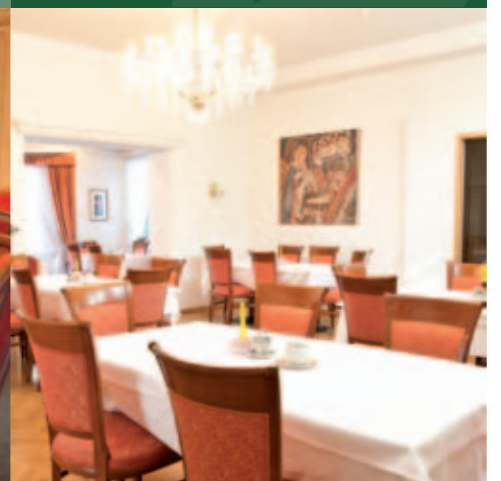
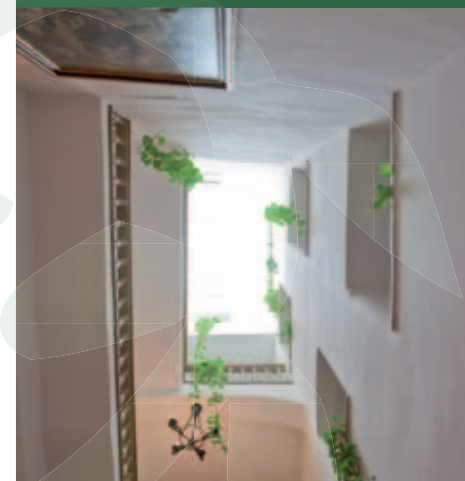
Biohaus Grüner Baum \*\*\*\*

This hotel with an "A+" KlimaHouse energy efficiency rating is made entirely of wood, to be perfectly consistent with the meaning suggested by the name "Grüner Baum" (green tree). Against this backdrop, we offer a modern, up-to-date interpretation of the traditional South Tyrolean farmhouse stubes, which never fail to capture the hearts of our more romantic guests.



Residence Hotel Gasser \*\*\*\*

Full of history and charm, this hotel turns the dreams of people seeking peace, a refined style and classic elegance into reality. It's replete with tradition but has been renovated with close attention paid to detail, so it offers every comfort. The kind of comfort you can also enjoy at Villa Rapp.







VARIETY IS... THE PLEASURES OF THE PALATE!

A new **journey** through  
delicious flavors every single day







Enjoy a real journey through our wonderful world of fine cuisine. A journey that begins in the morning with a generous buffet breakfast of satisfying specialties and lighter, yet tasty dishes. For lunch and dinner, our chef will guide you on a tour of regional fare and classic dishes from today's light, modern, healthy cuisine. One of the highlights of this tempting trek is the chance to sample specialties of Tyrolean cuisine, which we interpret in a highly original way. Along this journey, you can taste the wide variety of what we offer in our restaurants, which have 10 different dining rooms to choose from: from an inviting, intimate stube in Swiss pine, to the Vatikanstube and its rich history, and the Bürgerstube on the first floor, which was built by painstakingly combining a number of old stubes. Some of its wooden finishing dates back to more than 400 years ago! Without a doubt, a vacation in a Grüner Baum hotel is a real cure-all for both body and mind!







VARIETY IS... WELL BEING!

Your **dreams** don't vanish when  
you wake up with us







Let yourself be enchanted by the magical atmosphere we've specifically created to meet the individual, personal requirements of our guests. You can choose from 13 different types of rooms, so you can easily find the setting that's most suited to your needs and expectations. There are elegant double rooms furnished in classic style and with a host of services, spacious and comfortable rooms with a large restful bed and an inviting balcony, the romantic Junior Suite with luxurious wall coverings in Tyrolean pine (whose fragrance permeates the entire surroundings), and even an original duplex apartment with two double beds...



Regardless of the solution you chose from our amazing variety, all rooms offer the kind of 4-star comfort that can satisfy the most discriminating guest. Not to mention the fact that people traveling alone will also feel at home, thanks to the special charm of our single rooms. Come and see for yourself: our rooms are a dream-come-true that doesn't vanish when you wake up!







VARIETY IS...RELAXATION!

A plunge into the world of **wellness**



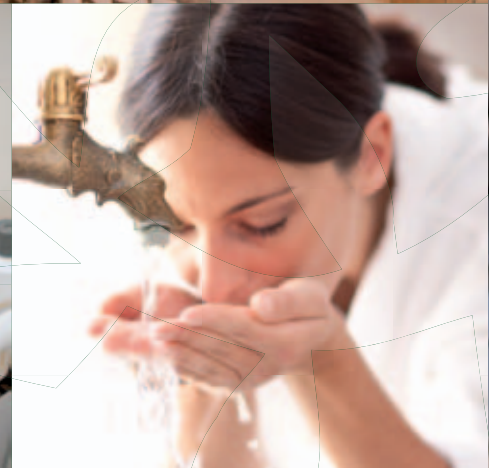




We're convinced that every person on vacation has the right to finally enjoy something special, which is why we offer a great number of ideas and suggestions for this very purpose. If you feel like doing something really "beautiful", we recommend you stop in at our Beauty Center. Facial treatments, massages, different kinds of baths, magnetotherapy and much much more....our beauty specialists offer a complete range of treatments for enhancing your well-being. Of course, you can't miss a visit to our sauna area with aromatic Turkish bath, classic sauna and a really special treat: Tyrolean style bio-saunas! Our wide range of wellness services is even enhanced by an indoor swimming pool with hydromassage.



And those who couldn't resist temptation and overdid things at the dinner table can get back into shape in a gym equipped with the latest equipment, and then enjoy some quiet time in our magnificent library...







VARIETY IS...HAVING FUN!

**Our plan** for unlimited fun!





The younger you are, the greater your expectations. That's why we do everything we can so that your children will also enjoy an unforgettable vacation. Our marvelous outdoor swimming pool and playground are an excellent starting point. And even the kitchen staff do their best to satisfy the needs and desires of our young guests, who are furthermore entitled to special discounts.

The "Grüner Baum" is a traditional hotel for families. And, as everyone knows, what sort of a vacation would it be without lots of fun and adventures? Our wide range of spare-time packages as well as our special activity packages for summer and for winter offer truly enticing entertainment for the whole family. A vacation at a "Grüner Baum Hotel" is your assurance of having a wide range of relaxing, fun things to choose from. They're made to order for our vacationers, participants in seminars and meetings, couples in love, and very active senior guests.

"Variety you must experience": a promise we try to keep every day, with enthusiasm and with passion!



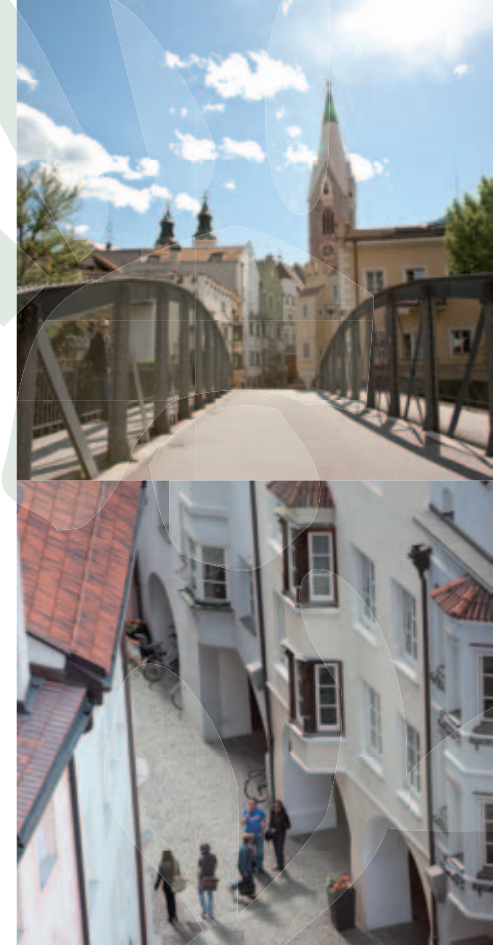




*There's certainly no better setting for your seminar than the backdrop offered by the historical center of Bressanone. And to allow you to enjoy this superb location in the best way possible, we've set up a number of conference halls that are fully equipped to host from 20 to 180 persons. Of course, there are abundant, exciting entertainment programs to choose from.*

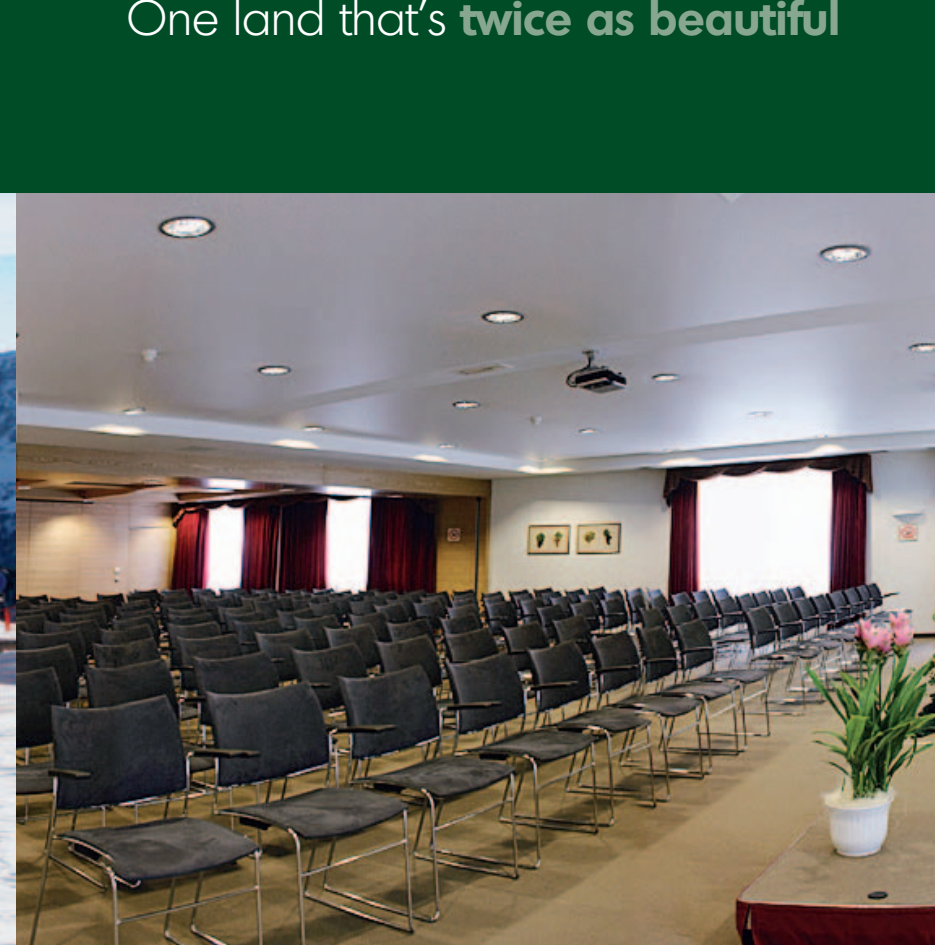
*An old bishop's city, Bressanone is worth a special trip to appreciate the charm it radiates. Come discover one of the most important cultural centers in South Tyrol, which also offers countless opportunities for your shopping pleasure.*

*A truly astounding destination is Plose, a mountain that reaches 2500 meters in height. It's a veritable skiing paradise for families and an eldorado for excursionists, who can enjoy a spectacular view of the Dolomites (named a World Heritage Site by UNESCO) from up high. "Bressanone/Plose: one land - twice as exciting" is a motto that neatly expresses the complete charm of this region. So if you want to fill up twice with magic, we're ready to offer you a truly pleasant stay!*



BRESSANONE/PLOSE

One land that's **twice as beautiful**







We do **everything possible** to please you.  
Even if it's impossible!



Vielfalt erleben! Vivere la varietà! Living the variety!

Stufels 11 Stufles  
39042 Brixen - Bressanone - Italy  
Tel. 0039 0472 274 100  
Fax 0039 0472 274 101  
E-mail [info@gruenerbaum.it](mailto:info@gruenerbaum.it)  
[www.gruenerbaum.it](http://www.gruenerbaum.it)

